



Graphic Designer

Samuel Alexander Breeze

Profile

I am a Graphic Designer of 10+ years' experience seeking a new opportunity that will allow me to take the next step in my career and provide me with the responsibility and creative space for professional development and personal growth.

In my career to date I have amassed vast experience working on successful campaigns across print and digital media - for a comprehensive list of skills please see my previous job roles.

Contact

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Software Skills

Adobe:

InDesign		100%
Illustrator		100%
Photoshop		100%
XD		50%
Lightroom		50%
After Effects		20%
Premiere Pro		20%
Acrobat Pro		80%
Firefly		20%

Microsoft:

Word		100%
Powerpoint		100%
Excel		80%

Other:

WIX		80%
Canva		50%
Figma		50%

Education

2009 - 2012

University Campus Suffolk
Bachelors of Honours in Graphic Design

2006 - 2009

Chelmsford College
BTEC Foundation Diploma in Art & Design
BTEC National Certificate in Art & Design

2001 - 2006

Great Baddow High School
5 GCSEs

Experience - responsibilities

HH Global - Graphic Designer

July 2021 - Current

Produced high-quality promotional marketing materials for all aspects of JD Wetherspoon for print and digital media. This included promotional and corporate literature, events, seasonal posters, presentations and the Wetherspoons magazine.

Coordinated with the marketing team to produce point-of-sale materials for key product launches.

Involved in photoshoots, collaborating closely with the photographers and clients to ensure the visual elements align perfectly with the creative vision.

Correct and format documents before they are sent to the printers, including image retouching, consistency checks, artworking, colour accuracy and proofreading.

In this role, I have demonstrated the ability to work well under pressure, both independently and as part of a team. Managing my time effectively and prioritising tasks, I consistently meet strict deadlines without compromising on quality and act upon client feedback to refine better outcomes.

Burgess - Graphic Designer

August 2017 - July 2020

Created design collateral, ranging from large format displays to promotional stationary, seen by 30,000+ people at Monaco Yacht Show, and other such prestigious events.

Managed and designed brochures for both print and web, including those for yachts available for sale and charter, aimed at attracting and targeting specific audiences.

Using InDesign for print and Flip Builder for turning page brochures for clientele.

Designed web-based advertising such as email banners, dot mailers, invites, social media and GIF's, generating 2,000 clicks a week. Also retouching images to ensure they meet print and web standards.

Working as the sole designer in a marketing team of 10 within a company of 100+ highlights my self-motivation, flexibility, and strong team ethic to deliver Burgess projects on time with effective communication and time management skills.

Pointed Pixel - Digital Designer

January 2017 - June 2017

Brainstorm and create initial design concepts and mock-ups, developing designs that deliver impact and address complexity.

Working on reports, presentations, data visualisation, infographics, e-books, social media, web design and visual assets.

Organised and maintained design files, assets, and documentations.

Working with Pointed Pixel gave me the contingency to learn quality design services based on value, attention to detail, creativity and professionalism.

MC+Co - Junior Graphic Designer

July 2016 - November 2016

Working with a small team of designers with diverse skills sets provided me the opportunity to improve upon my expertise in both design and print, while also sharing my already established skills. By being proactive and applying creative thinking across various channels, I contributed to the team's success.

MC+Co provides strategic B2B and B2C marketing solutions to a wide range of national and global clients across various industry sectors. The company focuses on improving ROI and demonstrating true value with a results-driven marketing approach.

Hobbies and Interests

-  Podcasts and reading
-  Weight training, walks and running
-  Travel and visiting historical places
-  Cinema, theatre and TV
-  Socialising with friends and family
-  Home DIY
-  Learning new skills
-  Music

Portfolio available on request.